KARDIA SOCIAL COOKIE POLICY

This Cookie Notice explains how Kardia Social (collectively "Kardia Social", "we", "us", and "ours"), use cookies and similar tracking technologies to recognise you when you visit our website at www.kardia.social or use the Kardia Social offerings (collectively, "Services"). It explains what these cookies and similar technologies are and why we use them, as well as your rights to control our use of them.

1. What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website or use a platform. Cookies are widely used by website/platform owners in order to make their websites/platforms work, or to work more efficiently, as well as to provide reporting information.

Cookies set by Kardia Social are called "first party cookies". Cookies set by parties other than Kardia Social are called "third-party cookies". Third-party cookies enable third-party features or functionality to be provided on or through the Services (e.g. like interactive content and analytics). The parties that set these third party cookies can recognise your computer both when it visits the Services in question and also when it visits certain other Services.

2. Why do we use cookies?

We use cookies for several reasons. Some cookies are required for technical reasons in order for our Services to operate, and we refer to these as "essential" or "strictly necessary" cookies. Third parties serve cookies through our Services for analytics and other purposes. This is described in more detail below.

3. What about other tracking technologies, like web beacons?

Cookies are not the only way to recognise or track visitors to a website or platform. We may use other, similar technologies from time to time, like web beacons (sometimes called "tracking pixels" or "clear gifs"). These are tiny graphics files that contain a unique identifier that enable us to recognize when someone has visited our Website or Platform. This allows us, for example, to monitor the traffic patterns of users from one page within our Website or Platform to another and to improve site performance. In many instances, these technologies are reliant on cookies to function properly, and so declining cookies will impair their functioning.

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4. How can I control cookies?

You can exercise your cookie preferences by accessing your browser settings

Most web browsers automatically accept cookies, but you can change your browser's settings to disable all or certain cookies if you wish. For more information on how to manage browser cookies, see http://www.allaboutcookies.org. Click on the links below to learn how to manage cookies on these browsers:

• Google Chrome
• Microsoft Edge
• Mozilla Firefox
• Microsoft Internet Explorer
• Opera
• Apple Safari

5. Contact

If you have any enquiries about our Cookie Policy, you can contact us at hello@kardia.social